


NEWS RELEASE

South Central Indiana REMC

300 Morton Ave., Martinsville, IN 46151

Your Touchstone Energy® Partner 

REMC Cooking up a Cure for Cancer

FOR IMMEDIATE RELEASE:

May 7, 2008

Contact:

Jean van Biezen

765-352-4724

765-342-1335 fax

jeanvb@sciremc.com



Martinsville- South Central Indiana REMC's 'Power Ranger' Relay For Life team is Cooking up a Cure for Cancer by offering a 282 page, 8 ½" x 11" , Willie Wiredhand Cookbook.

It is chocked full of recipes that were originally published in 1974. These favorite recipes were furnished by REMC members and employees and include some great favorites from the past.

"Just browsing through the book will bring back fond memories of recipes that grandma used to make," stated Paula Sasse, Marketing Specialist for SCI REMC and the coordinator of the project. "We have sold a couple of hundred books already and have at least 800 more copies on hand to sell and we can always print more copies if we run out."

Cookbooks are just \$15 each and can be picked up at the SCI REMC office at 300 Morton Ave., Martinsville, IN 46151 or can be shipped to your home or business with a

\$4.95 postage fee for each book. Bulk shipments would be sent UPS based on weight.

-More-

Or, you can call 800-264-7362 to place your order or 765-342-3344 locally or email paulas@sciremc.com.

"You don't have to be an REMC member to take advantage of this great offer," stated Sasse. "We encourage anyone that likes to cook or eat to purchase one. They also make nice gifts or collector's items too."

All proceeds from the sale of the Willie Wiredhand Cookbooks go to the American Cancer Society's Morgan County Relay For Life.

SCI REMC has been a corporate sponsor of the Relay For Life for more than 10 years and has also participated as a team during the event. "Cancer affects everyone," stated Jean van Biezen, VP of Cooperative Relations. "Our own cooperative family has had employees, as well as family members who have or are battling some form of cancer. Anything we can do to help find a cure for cancer in our lifetime, is going to benefit everyone."

SCI REMC is a Five-Star Investor with the American Cancer Society meaning they have achieved at least five of nine areas to earn the award and the recognition associated with it. The SCI employees are active in the Relay For Life, Tell-A-Friend and Making Strides Against Breast Cancer, as well as being a smoke-free worksite and promoting cancer awareness and prevention, which qualifies them for the award. A five star investor must also donate \$2500 or more to an American Cancer Society event or program. The REMC employees do this through personal contributions and fundraising as well as corporate sponsorships.

South Central Indiana REMC is the largest distribution cooperative in the state of Indiana serving more than 33,000 members in a seven county area including: Morgan, Monroe, Brown, Owen, and parts of Putnam, Clay and Johnson counties. For more information on the member-owned cooperative, visit www.sciremc.coop.